AL HANISSIM V’AL HAPURKAN...
על הנסים ועל הפורקן...

"FOR THE MIRACLES AND FOR THE REDEMPTION..."

The Talmud teaches that we don’t rely on miracles (Kiddushin 39b); we must take action ourselves to bring about redemption. On Chanukah, we celebrate the miracles of ages past, and we strengthen our resolve to make miracles happen today. By buying fair trade chocolate, we take one step towards ending labor abuses and modern slavery around the world.